

הכנס יחידים באגולית

# המכללה האקדמית הדסה ירושלים



10-11.1.16

## החוג לפוליטיקה ותקשורת מזמין אתכם לסמינר בין תחומי על תקשורת במצבי משבר, חירום וסיכון במאה ה-21

### An Interdisciplinary Seminar on Crisis, Emergency and Risk Communications in the 21st Century: HADASSAH ACADEMIC COLLEGE, JERUSALEM

#### January 10, 2016

##### 16:00 Opening: 'Rules of the Game':

Prof. Dov Shinar (Seminar Convener, Head, Public Diplomacy Program, Department of Politics and Communication, HAC)

##### 16:30 – 18:00 Crisis, Emergency, Risk and the Media

(HAC Meeting Room)

**Chair:** Prof. Hillel Nosssek (Kinneret Academic College, Editor Media Frames)

**Opening Panel:** Prof. Paul Frosh (HU), Prof. Anat First (Netanya Academic College), Ms. Micky Rozin-Aharonson (Business consultant, formerly PM's Office)

**Closing Comments:** Col. (ret.) Gili Shenhar (Home front Command, TAU, Senior Consultant Disaster Response Planning, R&D and Emergency Response)

##### 18:00 – 19:00 The Rule of Law in Extreme Conditions:

The Media and Media Regulation (workshop)

**Chair:** Prof. Stephen Greenwald (Director, Hugh L. Carey Institute for Government Reform, Wagner College)

Introductory remarks: Prof. Mordechai Kremintzer (VP Research, Israel Democracy Institute, Professor Emeritus, Hebrew University of Jerusalem Faculty of Law)

**Discussion:** Adv. Dorli Almagor (Chair TV Committee, Council of the Second Authority for Television and Radio), Prof. John Esser (Chair of Sociology, Wagner College)

**Closing Comments:** Prof. Gad Barzilai (Dean, Faculty of Law, Minerva Center at Haifa University)

##### 19:00 Official Opening and Reception

**Greetings:** Prof. Bertold Fridlender (President HAC); Prof. Stephen Greenwald (Director, H. L. Carey Institute for Government Reform, Wagner College); Prof. Gad Barzilai (Dean, Faculty of Law and Minerva Center, Haifa U); Prof. Arye Naor (Chair, Dept. of Politics and Communication, HAC); Dr. Ahmet Oktar Babuna (A9 TV host & commentator, The Movement for the Culture of Peace and Reconciliation, Turkey).

##### 19:30 Keynote I: Media and Crisis, Media in Crisis?: Role of the Law

**Chair:** Dr. Doron Shulziner (HAC)

**Speaker:** Israel Supreme Court Justice (emerita) Dalia Dorner, President, Israeli Press Council

#### January 11, 2016

**9:00 – 10:30** Diagnose: How Do the Media Treat Crisis and Emergency?

**Chair:** Prof. Arye Naor (Chair, Department of Politics and Communication, HAC)

Introductory Remarks: Prof. Gadi Wolfsfeld (IDC, Herzliya), Dr. Zohar Kampf (HU)

**Discussion:** Mr. Alex Selsky (HAC, formerly PM's Office), Dr. Yael Ben Moshe (HAC), Mr. Gadi Baltiansky (HAC).

**Closing Comments:** Prof. Rafi Mann (Ariel U, Seventh Eye)

##### 10:30 – 11:15 Keynote2: Legal and Ethical Dilemmas Journalists and Media face in Crisis/Emergency/Risk Situations

**Chair:** Prof. Dalia Gavriely-Nuri (HAC)

**Speaker:** Prof. Moshe Negbi (Legal Commentator, Israel Broadcasting Authority, HU)

##### 11:15 – 13:15 Therapy: How Should the Media Treat Crisis and Emergency?

**Chair:** Prof. Steven Beschloss (writer, journalist, filmmaker, Senior Communications Specialist, Wagner College)

**Introductory remarks:** Prof. Eli Avraham (Head, Comper Center for the Research of Anti-Semitism & Racism, Chair, Executive Committee - ISEF Foundation, Communication Department, Haifa U).

**Discussion:** Dr. Arad Nir (Head, Foreign News Desk and International Commentator Channel 2 News), Dr. Yuval Dror (Dean, School of Media Studies, College of Management), Prof. John Esser (Chair of Sociology, Wagner College), Dr. Benedetta Berti (TED Fellow 2015, INSS, TAU).

**Closing Comments:** Prof. Eilihu Katz (Distinguished Trustee Professor Emeritus, the Annenberg School for Communication, University of Pennsylvania; Professor Emeritus of Sociology and Communication, Hebrew University of Jerusalem)

##### Lunch Break

##### 14:30 – 16:15 PM Therapy: What Can Be Done? An Agenda for Research and Action

**Chair:** Prof. Csaba Nikolényi (Dept. Political Science, Director, Azrieli Institute for Israel Studies, Concordia U, Montreal)

**Introductory remarks:** Prof. Dalia Gavriely-Nuri (HAC), Mr. Yaki Dayan (HAC)

**Discussion:** Ms. Limor Bar-On (political campaign manager, HAC), Mr. Regev Natansohn (visual anthropologist, HAC).

**Closing Comments:** Dr. Tehilla Altschuler (Head, Media Reform Project; Head, Center for Democratic Values and Institutions | Israel Democracy Institute)

1014

כדי להבטיח את מקומכם התקשרו או שלחו מייל: To reserve your seat please call or send mail:

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